

NAWBO SACRAMENTO VALLEY COMMITTEES

How can I get involved?

Great question! A fantastic way to get involved in the chapter is by serving on a committee. Any member, regardless of membership type, can serve on a committee!

Marketing/Media and Communications

Members of this committee support the chapter in implementing the marketing and promotional initiatives of NAWBO. Some of the activities include: content and news item creation for press and the website, creation of content for social media, contributing to the website blog, help promoting activities, outreach efforts to the community and membership, and other general marketing to support.

Corporate Partner Committee

The Corporate & Affiliate Partner Committee is responsible for servicing our Chapter's Partners and ensuring our Partners are leveraging the benefits of their partnership with our Chapter. The Committee members regularly communicate with our active Partners, build relationships with our partner contacts and seek out new Corporate and Affiliate Partners that align with our Chapter's goals. This committee works closely with other committees to ensure our Partner's enjoy measurable return on their investment in the Chapter.

Membership Committee

Working on the membership committee is the BEST way to get to know other members! On this committee you will get the opportunity to contact prospects about joining NAWBO, invite current members to events, talk with them about their needs and expectations from NAWBO and build relationships with other talented women.

Programs/Education Committee

The program/education committee plans and coordinates the monthly meetings and educational events. Our goal is to deliver high-quality programs that provide value to our members, partners, guest and the business community. Committee members plan and implement meetings and educational events, research topics, select and book potential speakers.

Public Policy Committee

Members of this committee assist in the development of issues that are important to our membership and then advocate on behalf of NAWBO. We set up appointments for our members with the appropriate legislators, as well as send letters to legislators. The time involved is 3-5 hours per month-mostly phone and email work. In addition to developing political influence, committee members have a great opportunity to get to know NAWBO members, what they do, and where their businesses are located. We have great support from both NAWBO-California and National.

We know owning a business and being an entrepreneur is incredibly complex. Joining our chapter is an important step toward engaging in a vast network of talented and diverse business owners who represent all generations, industries and stages of business growth. We would be happy in you joining the conversation.

FIND OUT MORE

NAWBO SACRAMENTO VALLEY CHAPTER

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